

Dear Friend and Community Supporter,

The Downtown Mystic Merchants are pleased to announce the fifth annual food event, MYSTIC EATS - A Riverside Food and Music Festival. This three-day culinary experience begins Friday, September 7th and ends Sunday, September 9th.

This exciting family event will continue the long-standing tradition of a late summer food festival on Cottrell Street, beside the Mystic River Park in Historic Downtown Mystic.

In the past, these festivals have attracted more than thirty-five thousand attendees. The objective of MYSTIC EATS showcases the unique wonderful restaurants and eateries in our Mystic area. More than thirty local vendors sign on to provide the residents and visitors of our Historic Waterfront Downtown a fun filled weekend of great food, live entertainment and fun activities for children.

Please help our Downtown Business Community with a sponsorship for MYSTIC EATS. And thank you to all past sponsors and restaurant participants!

A portion of the proceeds will be donated to a worthy beneficiary.

Need a customized sponsorship?

Contact Amy Munoz

amy@whalersinmystic.com

The Downtown Mystic Merchants is a 501(c)6 Non-Profit Organization.

Schedule

Enjoy fantastic food, beer, wine, gorgeous Mystic River views plus amazing entertainment!

ENTERTAINMENT

FRI. 9/7

The Attiks: 6pm • Sugar: 7:30pm

SAT. 9/8

The CarLeans: Noon

Chris MacKay

& The Toneshifters: 2pm

The Fake Experience: 4pm

Llama Tsunami: 6pm

The Troublemakers: 7:30pm

SUN. 9/9

Will Evans: Noon • Green Tea: 2:30pm

+ Side Stage entertainment all weekend!



2018



Sponsorship Opportunities

September 7, 8, & 9, 2018

Downtown Mystic

Fun for the whole family!

For up-to-date information, visit:

www.mysticeats.com

- YES!
I'd like to sponsor the
Fifth Annual Mystic Eats 2018

Sponsorship Level:
Please check box below.
I am enclosing a check for:

- Platinum \$5000
- Gold \$2500
- Silver \$1500
- Tray \$1750
- Bronze \$500
- Tickets \$1000
- Band \$500
- Port-o-let \$500
- Ticket Booth \$500
- Water \$150
- Friend \$150

Sponsor Name

Address

City/State/Zip

Email Address

Telephone

Contact Person

Please make checks payable to:
DOWNTOWN MYSTIC MERCHANTS
& Mail to: PO Box 456, Mystic, CT 06355
A portion of the proceeds will be donated
to a worthy beneficiary.



Please Participate by SPONSORING One of the Following Levels

- Platinum Sponsor \$5000**
 - Industry sponsorship
 - Booth for private display of product/services/giveaways
 - First right of refusal for 2019
 - Radio mentions
 - Prominent logo on table banners, T-shirts, all printed & digital ads
 - Double block ad on map
 - Facebook link
 - 150 free tickets
 - Listing in post event thank-you ad
- Gold Sponsor \$2500**
 - First right of refusal for 2019
 - Radio mentions
 - Prominent logo on table banners, T-shirts, all printed & digital ads
 - Double block ad on map
 - Facebook link
 - 100 free tickets
 - Listing in post event thank-you ad
- Tray Sponsor \$1750**
 - Same as Silver (see below) + logo on event trays
- Silver Sponsor \$1500**
 - Radio mentions
 - Prominent logo on table banners, T-shirts, all printed & digital ads
 - Double block ad on map
 - Facebook link
 - 50 free tickets
 - Listing in post event thank-you ad
- Bronze Sponsor \$500 (limited to 10)**
 - Logo on table banners, T-shirts, all printed & digital ads
 - Block ad on map
 - Facebook link
 - Logo in thank-you ad
- Ticket Sponsor \$1000 (limited to 3)**
 - Logo on all Mystic Eats tickets
 - Prominent logo on T-shirts and all printed and digital advertising
 - Facebook link
 - Map listing and post event thank-you ad
 - 50 free tickets
- Band Sponsor \$500 (limited to 10)**
 - Radio: Live & pre-recorded mention
 - Verbal acknowledgment from band
 - Facebook link
 - Map listing and post event thank-you ad
- Port-o-let Sponsor \$500 (limited to 2)**
 - Logo on 10 port-o-lets
 - Map listing and post event thank-you ad
- Ticket Booth Sponsor \$500 (limited to 2)**
 - Logo on 2 ticket booths
 - Map listing
- Water Sponsor \$150 (limited to 2)**
 - Logo on 4 water coolers
- Friend of Mystic Eats \$150**
 - Map listing and post event thank-you ad